

REGIONS: ALL

Hampton Best Conversion Winner: Corry Oakes, III - OTO Development

AUGUST 19, 2013

Corry Oakes, III and his team at OTO Development repurposed an historic office building in the downtown Golden Triangle area of Washington DC into a beautiful 116 room Hampton Inn that opened in June 2013. This hotel has a unique style that retains the classic character of the building and incorporates much of its history into the interior design. It's a worthy recipient of our Best Conversion Award for the Hampton brand.



Unique opportunity

"It took teamwork to turn the iconic Kiplinger Building (also known as the Editors Building) into a fantastic new hotel that has great design and is delivering a wonderful customer experience," says Corry. "It was an opportunity to capture strategic real estate in a very high-barrier market, and collaboration across various government agencies, our team and our partners at Hilton Worldwide made it possible."

This site required a different approach to the traditional design process. "Our common areas and room types are very different from the prototypical Hampton," Corry says. "We received great support from the entire Hilton Worldwide organization, starting with the real estate process all the way through design, construction and opening."

Corry's advice to others who embark on similar projects is to learn about and leverage the resources Hilton offers from the very beginning of the development process.

Great location

This Hampton Inn is the company's second hotel in Washington, DC. It's just two blocks from the White House and one block from the headquarters of The World Bank and International Monetary Fund. Guests will also find an easy walk to George Washington University, multiple embassies, prominent DC law firms and many national monuments. The hotel is within two blocks of three Metro stops for the Blue and Red lines that will offer convenient access to any part of the city.

FOR MORE INFORMATION,
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